

WEST MICHIGAN WOMAN  
**BRILLIANCE**  
 AWARDS

MAY 9, 2024 | AMWAY GRAND PLAZA

Shining a light on the dynamic talent, spirit and intellect of local women and celebrating the impact they have on the workplace and the community we live in.

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>Limit One DIAMOND \$10,000</b>	<b>SAPPHIRE \$5,000</b>	<b>RUBY \$2,500</b>	<b>AMETHYST \$1,500</b>	<b>TABLE \$1,000</b>
Tickets to Event <i>(*Table of 10, *VIP Seating)</i>	10**	10**	10*	8*	8*
Tickets to Finalist Reception	6	4	2		
Present Legacy of Brilliance Award	X				
Exclusive Award Category Sponsor and Present Award from Stage		X	X		
Speaking Opportunity at Finalist Reception		X			
Reserved Seat on the Awards Selection Committee <i>(for your organization)</i>	X	X			
Participate in Media Interviews	X				
(1) Ad in Event Program	Half Pg				
(1) Ad in WMW Magazine	Full Pg	Quarter Pg			
Logo in eNewsletter with Event Article	X	X	X	X	
Logo in Event Emails & Invitation	X	X	X		
Logo in Finalist Reception Communication		X			
Mentions of Your Company on Social Media	X	X	X	X	
Logo in Event Ad(s) in WMW Magazine	X	X	X	X	
Logo on WMW's Event Page, with Hyperlink	X	X	X	X	
Logo in Event Program and on Event Signage and Slideshow	X	X	X	X	
Logo on Finalist Reception Slideshow	X	X	X	X	
Recognition from Stage at Event	X	X	X	X	

**AWARDS:**

Woman of the Year / Social Change Agent  
 Connector / Entrepreneur / Champion of Service  
 Tenacity / Mentor / Emerging Leader  
 Best Supporting Man / Legacy of Brilliance

[westmichiganwoman.com/brilliance-awards](http://westmichiganwoman.com/brilliance-awards)

**Sapphire Sponsorships Additi:**

- » *Finalist Reception - Facebook LIVE at the Finalist Reception*
- » *People's Choice - Logo inclusion on emails promoting People's Choice voting, Facebook LIVE,*
- » *Cocktail Reception - Signage at all cocktail stations*

**Ask about the People's Choice Award Sponsorship Package**