

\$85/person

AWARD CATEGORIES

Mentorship | Emerging Leader |
Inspiration | Team Player | Messenger
| Champion of Service | Connector |
Reinvention | Best Supporting Man |
Woman of the Year

APRIL 26, 2017
Egypt Valley Country Club

West Michigan Woman is pleased to honor the success of women in our community with our first-ever Brilliance Awards. The goal of the event is to shine a light on the dynamic talent, spirit and intellect of local women and celebrate the brilliant and meaningful impact they have on our careers and the communities we live in. By focusing on nominees who are excelling in their fields, are committed to creating positive change and demonstrate how they elevate other women leaders, the WMW Brilliance Awards will highlight those tackling the issues that face professional women in West Michigan and who are blazing trails for us all.

DIAMOND \$10,000

- + Exclusive sponsorship at this level
- + Opportunity to present the Woman of the Year Award
- + Reserved seat for your organization on the Awards Selection Committee
- + Half-page ad in event program
- + Prominent signage at the event
- + Prominent placement in all event promotional materials
- + Prominent placement on the event website
- + Prominent placement in event social media campaign
- + Opportunity to participate in media interviews
- + Full-page ad in one issue of *West Michigan Woman* magazine
- + Logo placement in *West Michigan Woman* magazine event ad
- + Table of 10 at the awards event with VIP seating
- + Six tickets to the finalist reception

SAPPHIRE FINALIST RECEPTION \$5,000

- + Exclusive sponsorship of the Finalist Reception
- + Opportunity to speak at the reception
- + Opportunity to present a Brilliance Award
- + Reserved seat for your organization on the Awards Selection Committee
- + Prominent placement in event signage and program
- + Prominent placement in all event promotional materials
- + Prominent placement on the event website
- + Prominent placement in event social media campaign
- + Opportunity to participate in media interviews
- + Half-page ad in one issue of *West Michigan Woman* magazine

- + Logo placement in *West Michigan Woman* magazine event ad
- + Table of 10 at the awards event with VIP seating
- + Six tickets to the finalist reception

BRILLIANCE AWARD SPONSOR \$2,500

- + Opportunity to be an exclusive award sponsor and present the award from stage
- + Inclusion on event signage and program
- + Logo presence in all event promotional materials
- + Logo presence on the event website
- + Mentions in event social media campaign
- + Logo placement in *West Michigan Woman* magazine event ad
- + Table of 10 at the event
- + Two tickets to the finalist reception

TABLE SPONSOR \$1,000

- + Inclusion on event signage and program
- + Logo presence on the event website
- + Logo placement in *West Michigan Woman* magazine event ad
- + Table of 10 at the event
- + Two tickets to the finalist reception

EMERALD \$500

- + Inclusion in event program
- + Logo presence on the event website
- + Two tickets to the Awards Program
- + Two tickets to the finalist reception