



BRILLIANCE AWARDS

MAY 17, 2023

Shining a light on the dynamic talent, spirit and intellect of local women and celebrating the impact they have on the workplace and the community we live in.

- AWARDS:**
- Woman of the Year
 - Social Change Agent
 - Connector
 - Entrepreneur
 - Team Player
 - Champion of Service
 - Tenacity
 - Mentor
 - Emerging Leader
 - Best Supporting Man

**Ask about the People's Choice Award Sponsorship Package!*

CONGRATULATE YOUR HONOREE!

in the June/July 2023 issue of West Michigan Woman!

Full Page: \$1,866

Half Page: \$1,122

Quarter Page: \$808



CELEBRATE WITH THEM IN PERSON!

Diamond Sponsorship: \$10,000

Sapphire Sponsorship: \$5,000

People's Choice Sponsorship: \$5,000 — **SOLD!**

Ruby Sponsorship: \$2,500

Amethyst Sponsorship: \$1,500

Table Sponsorship: \$1,200

**Sponsorship Opportunities can be found on the back.*

Contact Susan Smalley / susan@serendipity-media.com / (616) 446-8915

SPONSORSHIP OPPORTUNITIES	DIAMOND* \$10,000	SAPPHIRE* \$5,000	RUBY \$2,500	AMETHYST \$1,500	TABLE \$1,200
Tickets to Event (*Table of 10, *VIP Seating)	10**	10**	10*	8*	8*
Tickets to Finalist Reception	6	4	2		
Present Woman of the Year Award	X				
Exclusive Award Category Sponsor and Present Award from Stage		X	X		
Speaking Opportunity at Finalist Reception		X			
Reserved Seat on the Awards Selection Committee (for your organization)	X	X			
Participate in Media Interviews	X				
(1) Ad in Event Program	Half Pg				
(1) Ad in WMW Magazine	Full Pg	Quarter Pg			
Logo in eNewsletter with Event Article	X				
Logo in Event eVite	X	X	X		
Logo in Finalist Reception Communication		X			
Mentions of Your Company on Social Media	X	X			
Logo Presence in Event Ad(s) in WMW Magazine	X	X	X	X	
Logo on WMW's Event Page, with Hyperlink	X	X	X	X	
Logo in Event Program and on Event Signage and Slideshow	X	X	X	X	
Logo on Finalist Reception Slideshow	X	X			
Recognition from Stage at Event	X	X	X	X	
Facebook Live at Finalist Reception		X			

*Diamond & Sapphire Sponsorships: Limited to One / Ask about the People's Choice Award Sponsorship Package



AWARDS: Woman of the Year / Social Change Agent / Connector / Entrepreneur / Team Player
Champion of Service / Tenacity / Mentor / Emerging Leader / Best Supporting Man

Contact Susan Smalley / susan@serendipity-media.com / (616) 446-8915