

PEOPLE'S CHOICE AWARDS SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER FOR A CHANCE TO WIN.
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF
WINNING.**

1. **To Enter:** Visit the People's Choice Awards Voting page to register. Sweepstakes takes place between March 13, 2026 8am EST and April 3, 2026 11:59pm EST. Entries must be received during this time and the first person drawn randomly at the time of drawing will be the prize winner. One entry per person. West Michigan Woman/Serendipity Media is not responsible for lost, late, misdirected, damaged, illegible, incomplete, or incorrect entries. Entries become the property of Serendipity Media and none will be returned and will be governed by its privacy policy.
2. **Eligibility:** Sweepstakes open to individuals 18 years of age or older, who are legal U.S. residents. Employees of AARP and Serendipity Media and their respective parent and affiliated companies, advertising and promotions agencies ("collectively, Promotion Entities") and the immediate family members and members of the same household of those employees and directors are not eligible. One prize per person.
3. **Prizes:** A \$500 Visa Gift Card "1 Grand Prize." Valued at approximately US \$500.
4. **Drawing and Awarding of Prizes:** The winner will be drawn randomly at 7:00pm on April 23, 2026, from all eligible entries. Drawing and awarding of prize will be conducted by Serendipity Media whose decision on all matters relating to this sweepstakes is final. Winner does not have to be present to win. By participating and accepting a prize, the winner agrees to indemnify and hold harmless Serendipity Media, participating wholesalers, retailers and their respective parents, subsidiaries, affiliates and agencies for any injuries, damages or losses which may be sustained in connection with participation in this sweepstakes and ownership, use or misuse of the prize. If a prize is returned as undeliverable, the prize will be forfeited. All expenses related to acceptance and use of prize are the sole responsibility of the winner.
5. **Odds:** The actual odds of winning depends on the number of qualified entries.
6. **Names of Winners:** For the name of the winner, send a self-addressed, stamped envelope to AARP Winner's List c/o Serendipity Media, LLC 519 Ada Dr SE, Ste 201 Ada, MI 49301 by May 31, 2026.
7. **Administrator:** Serendipity Media, LLC

Grand Rapids NO PURCHASE NECESSARY. Sweepstakes runs from 8am EST on March 13, 2026 8am EST and April 3, 2026 11:59pm EST. Must be at least 18 years or older to participate. Void where prohibited. Administrator: Serendipity Media