



# Coldwell Banker Charity Golf Tournament

June 19, 2013 | Sunnybrook Country Club | 8:30 a.m Shotgun Start

**SPONSORSHIP RANGE: \$75 – \$3,000**



## EVENT PROFILE

Last year 2,000 area citizens tipped off Silent Observer helping solve 112 crimes and removing 125 criminals from our streets. The Silent Observer Fast 50 Program, active in 65 middle and high schools, allowed tipsters to identify 86 students in violation of conduct codes by possessing drugs, weapons or alcohol at school. These programs help keep our neighborhoods, businesses and schools more safe and secure, making the Grand Rapids area a better place to live, play and do business.

Silent Observer must raise all the funds needed to operate and the Coldwell Banker Golf Classic, is one of two major fundraisers it relies on each year. Help Silent Observer maintain their programs by participating in the 17th annual event, to be held this year at Sunnybrook Country Club. Tee-off is at 8:30 a.m. with lunch and awards taking place immediately following golf.

## WHY SPONSOR THE GOLF OUTING FOR SILENT OBSERVER?

- Build a safer Kent County by helping law enforcement solve major crimes
- Make a difference in our community
- Help Silent Observer to continue its crucial services to the community while earning recognition from local law enforcement

**Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse.**



Questions? Contact Chris Cameron, 616.771.0307 or [cameronc@grandrapids.org](mailto:cameronc@grandrapids.org).

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**Sponsorship Agreement | Please select the level at which you would like to sponsor.**

- EXCLUSIVE Presenting Sponsor – \$3,000 donation or greater**
  - Company logo is placed on the Golf Brochure and identified as the Presenting Sponsor
  - Company logo place on the Silent Observer Golf Outing web page with a direct link to your organization' s web site
  - Opportunity to give welcome message from the podium during the luncheon
  - Company's banner will be prominently displayed
  - Opportunity to include your company's materials/gifts in the golfer registration bags
  - Four (4) playing positions including meals
  - Sponsorship of an entire hole
  - Sponsorship of two (2) golf carts
  
- Birdie – \$1,500 donation or greater**
  - Four (4) playing positions including meals
  - Signage at all meals and registration
  - Signage at registration or on beverage cart, based upon availability
  - Opportunity to include your company's materials/gifts in the golfer registration bags
  - Sponsorship of entire hole
  - Sponsorship of a tee or green with signage
  - Sponsor two (2) golf carts
  
- Par – \$1,000 donation or greater**
  - Includes four (4) playing positions including meals
  - Opportunity to include your company's materials/gifts in the golfer registration bags
  - Sponsorship of tee or green
  - Sponsor two (2) golf carts
  
- Cops & Robbers – \$750 donation or greater**
  - Two playing positions with two Law Enforcement players including meals
  - Sponsor of two (2) golf carts
  
- Tee or Green – \$500 donation of greater**
  - Sponsor sign at tee or green
  - Four (4) tickets to luncheon immediately following
  
- Hazard – \$250 donation or greater**
  - Sponsor sign at hazard
  - Two (2) tickets to luncheon immediately following
  
- Scorecard Sponsor – 250 donation or greater**
  - Company logo placed on scorecard
  - Two (2) tickets to luncheon immediately following
  
- Law Enforcement – \$500 donation or greater**
  - Sponsor a foursome of Kent County's finest
  - Team photo with a personal thank you
  
- Cart Sponsor – \$75 donation**
  
- Golf Foursome – \$540 donation**
  
- Individual Golfer – \$140 donation**

## Please Complete

Completed by: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Method of Payment: Invoice me PO # \_\_\_\_\_)

Check enclosed

Credit Card

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVW Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please fax sponsorship agreement to Chris Cameron at 616.771.0318, email [cameronc@grandrapids.org](mailto:cameronc@grandrapids.org), or mail to 111 Pearl Street NW, Grand Rapids MI 49503