



WEST MICHIGAN WOMAN

WINE & WIG

**SPONSORSHIP
INFORMATION**

MISSION OF THE EVENT

West Michigan Woman Wine & Wig was established in 2013 to show financial support for a West Michigan philanthropic organization whose mission is dedicated to improving the lives of local women and our community, all while having fun!

ABOUT SUSAN G. KOMEN WEST MICHIGAN

Susan G. Komen West Michigan is dedicated to combating breast cancer at every front. Seventy-five percent of their net income goes toward funding grants to local hospitals and community organizations that provide breast health education and breast cancer screening and treatment programs for medically underserved women in West Michigan. The remaining net income supports the national Komen Grants Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world.

ABOUT THE EVENT

West Michigan Woman magazine and Susan G. Komen West Michigan invite you to participate in the first annual Wine & Wig gala this fall. Attendees will gather for this unique evening of food and wine pairings, silent auction, and of course, wigs! *West Michigan Woman* magazine will donate all event proceeds to Susan G. Komen West Michigan.

WE INVITE YOU TO JOIN US

as we celebrate this partnership with a whimsical evening of **WINE & WIGS!**



OCTOBER 12, 2013

6:00 – 10:00 p.m.

GRAND RAPIDS ART MUSEUM

SPONSORSHIP LEVELS

WIGTASTIC: \$5,000

- » 10 tickets to the gala
- » Prominent placement in the social media campaign associated with the event
- » Logo presence in all event promotion, including Susan G. Komen West Michigan newsletter
- » Logo presence in *West Michigan Woman* magazine, reaching 10,000 influential and professional women
- » Logo placement on the Wine & Wig gala website
- » Logo placement on the Wine & Wig invitation
- » Verbal recognition from stage at the gala
- » Sponsorship signage at the gala and in the event program

WIGALICIOUS: \$3,500

- » 6 tickets to the gala
- » Logo presence in all event promotion, including Susan G. Komen West Michigan newsletter
- » Logo presence in *West Michigan Woman* magazine, reaching 10,000 influential and professional women
- » Logo placement on the Wine & Wig gala website
- » Sponsorship signage at the event and in the event program

WIGGIE: \$1,000

- » 6 tickets to the gala
- » Logo placement on the Wine & Wig gala website
- » Sponsorship listing in the event program

WIGSTER: \$500

- » 2 tickets to the gala
- » Logo placement on the Wine & Wig gala website
- » Sponsorship listing in the event program

*Gala Ticket Price: \$100

ALL PROCEEDS BENEFITING SUSAN G. KOMEN WEST MICHIGAN.